LOGGER DAY CHALLENGE

MARCH 4, 2025
UNIVERSITY OF PUGET SOUND

ADVOCATE TOOLKIT

1,370 DONORS IN 24 HOURS. For 137 years, Puget Sound has produced Loggers who impact the world. Whether giving back through volunteerism, investing in the future of education, or forming lifelong connections, Puget Sound students, faculty, staff, and alumni are making a difference because of your support. On March 4, 2025, Loggers will come together for our 8th annual Logger Day Challenge, Puget Sound's annual one-day giving event.

Last year, more than 1,200 alumni, parents, faculty, staff, students, and friends of Puget Sound raised over $300,000 to benefit every aspect of the university and the student experience. From daily interactions and opportunities to life-changing moments, you make every Logger story possible with your support. This year, we want to take the day To The Heights! Our goal: 1,370 donors. **You can be the catalyst for Logger philanthropy. Help us inspire our community to work together to make this year's Logger Day Challenge a success!**

HOW YOU CAN HELP

1. Make your gift: **pugetsound.edu/loggerdaychallenge**.

2. Sign up to be a formal Advocate on the Logger Day Challenge site.

3. Reach out to 10 (or more) fellow Loggers to join you in celebrating Puget Sound and making a gift. Mail postcards. Make phone calls. Send emails. The most impactful outreach is 1:1 communication!

4. Share your Logger pride! Spread the word on social media!

5. Wherever you are in the world, don your Logger gear and build spirit in your local community!

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UNIVERSITY of
PUGET SOUND

@UNIVPUGETSOUND
#LOGGERDAYCHALLENGE

Social Media

In advance of and throughout the day, we will be posting challenges and sharing stories from campus on the university's social media accounts (@univpugetsound).

You can help by sharing this content with your networks using #LoggerDayChallenge.

You can also create content that will inspire others!

- Create your own challenge
  - Offer to match any gifts made by classmates in your Greek house, athletic team, or class year!
- Record and post a short video sharing why you support Puget Sound.
- Host a virtual reunion on your class Facebook page. Share photos and find out what your classmates are up to today.
  - Tip: To find your page, search "Puget Sound Class of XXXX" on Facebook!
- Share photos of you in your maroon and white to inspire others!
- Download and share graphics (pugetsound.edu/loggerdaychallenge)
  - See a sneak peek on the next page!
- Be creative with the Grizz download! What adventures is he going on with you?

Post Ideas:

Mark your calendars: #LoggerDayChallenge is on March 4! 📅 ONE day to show the world what Loggers can do, TOGETHER!

_____

On #LoggerDayChallenge, March 4, I'm making a gift to __your chosen fund__! Will you join me?

_____

I give because _____. #LoggerDayChallenge

_____

I'm proud to support Puget Sound! #LoggerDayChallenge

_____

It's #LoggerDayChallenge! One gift can make all the difference. Will you join me in supporting Puget Sound?

_____

It's go time!! Join me TODAY as we celebrate the BEST of Puget Sound! Your gift can make all the difference! #LoggerDayChallenge

_____

Happy #LoggerDayChallenge! Can I count on you to make a gift today?

_____

What was most meaningful about your/your student's Puget Sound experience? Make a gift during #LoggerDayChallenge and ensure extraordinary experiences are possible for future Loggers!

_____

Share your Puget Sound pride! Join me in making a gift as part of #LoggerDayChallenge!

_____

I made my #LoggerDayChallenge gift in honor of Professor/Coach/Staff Member/Student _____!

_____

Remember to include the Logger Day Challenge web address in your posts to make it easier for others to click and give: pugetsound.edu/loggerdaychallenge.

Hashtag: #LoggerDayChallenge, #universityofpugetsound

Tags: @univpugetsound, @psloggers

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Download Graphics

Find graphics formatted for Instagram, Facebook, X, and all your other social media accounts at pugetsound.edu/loggerdaychallenge.

Profile / Posts / Stories

LOGGER DAY CHALLENGE — MARCH 4, 2025 — UNIVERSITY OF PUGET SOUND
Get ready, Loggers!

Ready, set, GO!

LOGGER DAY CHALLENGE — MARCH 4, 2025 — UNIVERSITY OF PUGET SOUND
TODAY!

Let's go, GREEK LOGGERS!

Let's go, LOGGER ATHLETES!

Let's go, LOGGERS!

LOGGER DAY CHALLENGE — MARCH 4, 2025 — UNIVERSITY OF PUGET SOUND
I GAVE!

I GAVE!

LOGGER DAY CHALLENGE — MARCH 4, 2025 — UNIVERSITY OF PUGET SOUND

FB Profile Cover Photo

LOGGER DAY CHALLENGE — MARCH 4, 2025 — UNIVERSITY OF PUGET SOUND

FB Event Cover Photo

LOGGER DAY CHALLENGE — MARCH 4, 2025 — UNIVERSITY OF PUGET SOUND

Stickers

I GAVE!

Email and Mail

If you have a bit more time, personalized emails or notes are a great way to share why you are supporting Puget Sound during Logger Day Challenge and to encourage your peers to make gifts that are meaningful to them. **Here is an example message but please personalize it and make it your own for the greatest impact!**

Hi [recipient],

Today I'm supporting Puget Sound and I invite you to join me in making a difference for current students by participating in Logger Day Challenge.

There are so many reasons I give:
• I've seen the impact Loggers have on their communities and the world.
• I [or my child/student] had a transformative experience.
• I made life-long friendships.
• I met a professor/staff member who changed my life.
• We're celebrating our reunion in June.
• Our teammates became friends for life.
• I want to support critical financial aid for current Loggers.

((Share **YOUR** Puget Sound story or an anecdote that members of your class or team will remember.))

No matter what your reason for giving is, your support, combined with the support of others on this special day, makes an extraordinary impact on and off campus —you are changing lives. Visit pugetsound.edu/loggerdaychallenge to make your gift on March 4. After you do, download and share your "I gave" badge on social media to show off your support!

Always a Logger,
[Your name, 'YY]

THANK YOU!!

We want to say how much it means to us that you are taking the time to support our Logger students and the entire Puget Sound community. We are always so excited for Logger Day Challenge, and every year the Logger community shows up and makes it more than we could hope for. Every post, video, like, comment, and share shows just how invested the Logger community is in Puget Sound. This effort not only serves as a day of togetherness but also as a meaningful opportunity to raise support for all aspects of Puget Sound that enable us to provide the highest caliber education and experience for current and future Loggers. Thank you so much for supporting our students, community, and mission. Once a Logger, always a Logger!